

## **ANTIQUÉ APPRAISALS OFFERED ON OPENING DAY AT BRIMFIELD'S HEART-O-THE MART**

**On Wednesday, May 13<sup>th</sup> @ 9 a.m. when “ shoppers rush in as the gates open to Heart-O-The Mart” (USA Today) Over 400 quality dealers of antiques and collectibles will greet the thousands of eager buyers responding to the anticipated 9 a.m. call “Open the Gates”. “Through gates 1, 2 & 3 at the front of the field, Gate 4 at the back and even Gate 5 at our Parking Lot thousands then flock on to our 17 acre field filled with over 400 dealers. The selling is brisk and the excitement is contagious” beams Pam Moriarty, who has been managing Heart-O-The Mart for over 90 shows since 1984.**

### **ANTIQUÉ APPRAISALS---A NEW SERVICE**

**This year we will be offering a new service – appraisals by Peter Yvanovich, SPA. Peter is the Founder of New England Inventory & Appraisal Services and President of the National Association of Professional Appraisers (NAPA) in Boston. Peter will be at the Heart-O-The Mart on all three opening days – May 13<sup>th</sup>, July 15<sup>th</sup> and Sept. 9<sup>th</sup> from 9 a.m. to 4 p.m. He will be available to appraise any and all items and will charge \$10 for one item or \$20 for three. All appraisals will be verbal. Should someone need a written appraisal there would be a charge for that service. Ask Peter at the show. Peter stressed that he never buys or sells items which helps assure that he avoids bias in his appraisals. His mission is to help individuals and companies safeguard and value their possessions. Peter's client base is primarily comprised of people who use his services to assist with and provide information (inventories and appraisals) for estates, divorce and insurance claims. You can find Peter at the front of our show grounds.**

### **SUBWAY and STURBRIDGE COFFEE HOUSE**

**Also new this year is the addition of SUBWAY whose famous subs are sure to delight hungry buyers and sellers alike. Subway and the Sturbridge Coffee House have joined to provide top quality food all week at Heart-O-The Mart just off our sidewalk along Rte. 20 and at**

the Food Concessions on our field on Opening Day. Stop in all week for Subs, Breakfast sandwiches, hot coffee and more.

After visiting Brimfield Ms. Laura Beach of Antiques and the Arts Weekly was led to exclaim, “This bona fide collectors Mecca attracts 60,000 shoppers from around the world, linking an antique network that is more extensive than the ancient silk road, more encompassing than the Holy Roman Empire. Shoppers, traveling in flocks, herds, gaggles, and schools—descended on each field by the thousands. Equal part tribal gathering and rite of passage, Brimfield is where the normally well-behaved and appearance-conscience world of art and antiques goes native. Dealers boasted that they sold, and more importantly, bought well.”

Bring sunshine, wear comfortable shoes, dress in layers and be ready for an exhilarating day of antiquing.

For more information about Brimfield’s Heart-O-The Mart 2015 shows, visit our website [www.brimfield-hotm.com](http://www.brimfield-hotm.com) Laura Fowler, Office Manager, will be happy to assist you @ 413-245-9556 or via email @ [info@brimfield-hotm.com](mailto:info@brimfield-hotm.com)

See you on May 13<sup>th</sup>, 9:00 a.m. sharp!